

Guidelines and Overview
21st Annual Elvis Week Art Contest & Exhibit
ELVIS WEEK 2005

General Guidelines

No selling or bartering for contest artwork will be allowed on Graceland property.

Original artwork may not be reproduced for sale.

Artwork will not be licensed or sold by Graceland.

Entrants wishing to donate their artwork to Graceland should check the appropriate box on the Official Entry Form.

Entrants may not remove their own artwork from the exhibit.

By entering the contest, the Contestant grants to EPE the following rights in perpetuity: (1) the right to publicly display the artwork at the contest; and if the artwork is either donated or loaned to EPE after the contest is concluded, the right to publicly display the artwork at any venue deemed appropriate by EPE and; (2) the right to photograph or otherwise reproduce the artwork for the use in connection with (i) promotional or advertising activities undertaken by EPE or (ii) one or more publications featuring contest artwork entered.

Eligibility

All entries must be original works (not copies) and must be the work of the contest entrant.

Contest applicants may not submit more than one work per category. If an entrant submits more than one entry within the same competitive division, the committee will select one of the entries at its discretion for the competitive division and will display the other(s) in the Exhibit Only Division.

All artwork must relate to Elvis or Graceland.

Previously submitted artworks are not eligible.

All entries must be framed, glazed or mounted with protective covering as appropriate and be ready for display. PlexiglasTM or another non-breakable surface should be used instead of glass. **DO NOT SEND GLASS.** Glass has been known to break during shipment; Graceland cannot be responsible for damage to artwork and will not replace any broken glass. All entries should have fixtures or wire attached to the back for hanging.

Employees of Elvis Presley Enterprises or their immediate family are ineligible for competitive divisions. Vendors and licensees of EPE are also ineligible for competitive divisions.

The entry deadline is **Friday, July 29, 2005**. Entries received after this date will not be exhibited. Artwork must be received no later than this date to be eligible for the exhibition and contest.

Due to space restrictions, any entries larger than 4' x 4' may be withheld from the exhibition at the discretion of the Elvis Art Contest Committee.

Graceland reserves the right of final approval of all entries.

Judging and Prizes

A blue-ribbon panel of judges will select a first, second, and third place winner in each division. The judges will also award a "Best of Show" prize chosen from all the judged divisions.

There will also be "Fan Favorite" awards chosen by Graceland guests. Balloting will take place in the ticket office from **August 9-15, 2005**. Only one ballot will be given to each guest wishing to vote. First, second and third place winners will receive "Fan Favorite" certificates.

Every entrant in the competitive and non-competitive divisions will receive a Certificate of Appreciation for their participation in the Exhibit.

Prizes for judged divisions:

3rd Place

White ribbon and Certificate of Appreciation.

2nd Place

Red ribbon and Certificate of Appreciation.

1st Place

Blue ribbon, a \$100 Gift Certificate for the Graceland Mail Order Catalog, and Certificate of Appreciation.

Best of Show

Trophy, \$500 in cash and prizes, and Certificate of Appreciation.

Exhibit Divisions

Competitive Non-professional Division

Drawing, painting, silk screen, etching, engraving, sculpture.

Professional Division

Drawing, painting, silk screen, etching, engraving, sculpture.

Any artist who derives 50% or more of his/her annual income from the sale of his/her art work should be considered professional.

Craft Division

Original stitchery (cross stitch and needlepoint, for example), hobby craft, 3-dimensional art, collage and textiles.

Photography/Digital Division

Work will be limited to prints at least 8"x10" in sizes. All entries in this division must be mounted on black or white mount board with a 2" border.

Non-Competitive Exhibit Only Division

For entrants not wishing to have their artwork judged.

Youth Art Division

For entrants ages 16 and under. Youths may instead elect to enter a competitive category.

Artwork Liability Limitations

While every reasonable precaution will be taken for safeguarding exhibits, it is understood that in no case shall Graceland, its directors, officers or employees be responsible for any loss, damage, or injury to any artwork while participating in the Elvis Week Art Exhibition and Contest.

Display and Insurance

Artwork will be displayed in a secured area. In case of any damage occurring during the exhibition, Graceland will insure artwork up to \$200 per individual entry. Graceland reserves the right to challenge the insurance evaluation in the event of a damage claim.

Shipping

Entrants are responsible for any fees incurred in shipping artworks to and from Graceland (this includes customs charges). Entrants should make arrangements to pick up their artworks on **Monday, August 15th** between 9:00 AM – 12 Noon at the location designated by Graceland. **ARTWORK MUST BE PICKED UP BY THE ENTRANT**, or a duly authorized representative. Any artwork not picked up at these times must have prior shipping arrangements made and paid for. If such arrangements have not been made, the artwork will be considered a donation to the Graceland archives.

When and Where

The entries in the Elvis Week 2005 Art Exhibition and Contest will be displayed from **August 9– 15**, on the EPE property. There is no admission charge.

For further information, please contact:

Pete Davidson at Graceland/EPE

Phone: 800-238-2010 (Inside continental U.S.)

Phone 901-332-3322 (Outside continental U.S.)

Fax: 901-345-8511

E-mail: pdavidson@elvis.com

Elvis, Elvis Presley, Graceland, and Elvis Week are registered trademarks of Elvis Presley Enterprises, Inc.
© 2005 Elvis Presley Enterprises, Inc.