

## **Elvis Week 2007 Art Contest and Exhibit Rules and Guidelines**

### **General Guidelines**

1. No selling or bartering for contest artwork will be allowed on Graceland property.
2. Original artwork may not be reproduced in any manner or in any form including limited editions or prints for sale.
3. Artwork will not be licensed or sold by Graceland except as otherwise provided for herein.
4. Entrants wishing to donate their artwork to Graceland should check the appropriate box on the Official Entry Form.
5. Entrants may not remove their own artwork from the exhibit.
6. By entering the contest, the Contestant grants to Elvis Presley Enterprises, Inc. (EPE) the following rights in perpetuity: (1) the right to publicly display the artwork at the contest; and if the artwork is either donated or loaned to EPE after the contest is concluded, the right to publicly display the artwork at any venue deemed appropriate by EPE and; (2) the right to photograph or otherwise reproduce the artwork for the use in connection with (i) promotional or advertising activities undertaken by EPE or (ii) one or more publications featuring contest artwork.

### **Eligibility**

1. All entries must be original works (not copies) and must be the work of the contest entrant.
2. Contest applicants may not submit more than one work per category. If an entrant submits more than one entry within the same competitive division, the committee will select one of the entries at its discretion for the competitive division and will display the other(s) in the Exhibit Only Division.
3. All artwork must relate to Elvis or Graceland.
4. Previously submitted artworks or pieces of artwork are not eligible.
5. All entries must be framed, glazed or mounted with protective covering as appropriate and be ready for display. Plexiglas-TM or another non-breakable surface should be used instead of Glass. Glass has been known to break during shipment; Graceland shall not be responsible for damage to artwork and will not replace any broken glass due to shipment. All entries should have fixtures or wire attached to the back for hanging.
6. Employees of Elvis Presley Enterprises or their immediate family are ineligible. Vendors and licensees of EPE are also ineligible.
7. The entry deadline is **Tuesday, July 31, 2007**. Entries received after this date will not be exhibited. Artwork must be received no later than this date to be eligible for the exhibition and contest.

8. Due to space restrictions, any entries larger than 4' x 4' may be withheld from the exhibition at the discretion of the Elvis Art Contest Committee. Any artwork larger than 4' x 4' must be approved prior to entry. Please contact EPE with any question or email question to archives@elvis.com.

9. Graceland reserves the right of final approval and the decision of whether to display all entries.

### **Contest Fees**

1. An entry fee of \$10.00 must be received along with the artwork for artwork entered in any of the competitive division. Anyone wishing to enter the contest and not pay the entrance fee can do so by checking exhibit only on the application and their artwork will be displayed as part of the contest but not eligible for judging or prizes.

2. All entry fees must be paid by check or money order, NO CASH will be accepted.

### **Judging and Prizes**

A blue-ribbon panel of judges will select a first, second, and third place winner in each division. The judges will also award a "Best of Show" prize from all the judged divisions. All winning artwork in the competitive divisions will receive a Certificate of Appreciation.

Prizes for judged divisions:

3rd Place:	White ribbon and Certificate of Appreciation
2nd Place:	Red ribbon and Certificate of Appreciation
1st Place:	Blue ribbon, a \$100 Gift Card for ShopElvis.com (which will be sent to the recipient after the contest has been completed) and Certificate of Appreciation.
Best of Show:	Trophy, \$500 Gift Card for ShopElvis.com (which will be sent to the recipient after the contest has been completed) and Certificate of Appreciation.

### **Exhibition Divisions**

I. Competitive/judged Divisions: (Subject to \$10 Entrance Fee)

A. Non-professional Division

Drawing, painting, silk screen, etching, engraving and sculpture.

B. Professional Division

Drawing, painting, silk screen, etching, engraving and sculpture.

*\*Any artist who derives 50% or more of his/her annual income from the sale of his/her art work should be considered professional.*

C. Photography/Digital Division

Work will be limited to prints at least 8" x 10" in sizes. All entries in this division must be mounted on black or white mount board with a 2" border.

D. Craft Division

Original stitchery (cross stitch and needlepoint for example), hobby craft, 3-dimensional art, collage and textiles.

II. Non-Competitive Divisions:

A. Exhibit Only Division

For entrants not wishing to have their artwork judged.

B. Children's Art Division

For entrants ages 16 and under. Children may instead elect to enter a competitive category if they choose.

**Artwork Liability Limitations**

While every reasonable precaution will be taken for safeguarding exhibits, it is understood that in no case shall Elvis Presley Enterprises, its affiliates, directors, officers or employees be responsible for any loss, damage, or injury to any artwork while participating in the Elvis Week Art Exhibition and Contest.

**Display and Insurance**

Artwork will be displayed in a secured area. In case of any damage occurring during the exhibition, Graceland will insure artwork up to \$200 per individual entry. Graceland reserves the right to challenge the insurance evaluation in the event of a damage claim.

**Shipping**

Entrants are responsible for any fees incurred in shipping artworks to and from Graceland (this includes customs charges). Entrants should make arrangements to pick up their artworks on Sunday, August 19, 2007 between 9:00 am 12 noon at the Graceland Ticket Pavilion. **ARTWORK MUST BE PICKED UP BY THE ENTRANT** or a duly authorized representative. Any artwork not picked up at these times must have prior shipping arrangements made and paid for. Any artwork not picked up or shipping arrangements made by September 19, 2007, the artwork will be considered a donation to the Graceland archives.

**When and Where**

The entries in the Elvis Week 2007 Art Exhibition and Contest will be displayed from August 11 - 19, 2007, in the Elvis Presley Automobile Museum, located in the visitor center across the street from Graceland Mansion. For further information, please visit [www.elvis.com](http://www.elvis.com) or [www.elvisweek.com](http://www.elvisweek.com) or contact Graceland/EPE at 1-800-238-2010. Outside continental U.S. call 901-332-3322 or Fax: 901-344-3101.

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Contest entry form is on the next page.

**23rd Annual Elvis Week Art Contest and Exhibit  
Official Entry Form**

To enter, complete this entry form and mail/ship the artwork with entry form attached to:

ELVIS WEEK ART CONTEST & EXHIBIT 2007  
1532 Two Place  
Memphis, Tennessee 38116

*Please print in block letters or type. This entry form may be reproduced.*

Specify exhibit category (check only one, \$10.00 entry fee required):

Non-professional     Professional  
 Photography/Digital     Craft

No entry fee required:  Exhibit Only     Children's

Name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Province/Country \_\_\_\_\_

Zip/Postal-Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Medium of Artwork \_\_\_\_\_

Title (if any) of Artwork  
\_\_\_\_\_

Return of artwork:

- Will pick up.  
 Check or Money order enclosed, made payable to EPE in U.S. currency.  
 Donate to Graceland.

Delivery service requested:  USPS     UPS     FED EX

By signing this application, the Contestant agrees that the contest guidelines are incorporated by reference as if expressly set forth in this application and the Contestant has read and agrees to be bound by all terms and conditions set forth in the guidelines.

Signature \_\_\_\_\_ Date \_\_\_\_\_