

Elvis Week 2009 Art Contest and exhibit Rules and Guidelines

When and Where

The entries in the Elvis Week 2009 Art Exhibition and Contest will be displayed from August 8 - 15, 2009, in the Graceland ticket pavilion, located across from Graceland mansion. The exhibit will be viewed by the thousands of Elvis fans here for Elvis week 09. Exhibit is also available for media outlets from all over the world that are here covering the 2009 Elvis week festivities.

Exhibition Divisions

I. Competitive/judged Divisions: (Subject to \$10 Extrace Fee)

- A. Non-professional Division
Drawing, painting, silk screen, etching, engraving and sculpture.
- B. Professional Division
Drawing, painting, silk screen, etching, engraving and sculpture.
**Any artist who derives 50% or more of his/her annual income from the sale of his/her art work should be considered professional.*
- C. Photography/Digital Division
Work will be limited to prints at least 8" x 10" in sizes. All entries in this division must be mounted on black or white mount board with a 2" border.
- D. Craft Division
Original stitchery (cross stitch, and needlepoint for example), hobby craft, 3-dimensional art, collage and textiles.

II. Non-Competitive Divisions:

- A. Exhibit Only Division
For entrants not wishing to have their artwork judged.
- B. Children's Art Division
For entrants ages 16 and under. Children may instead elect to enter a competitive category if they choose. All competitive entries are subject to any entry fee.

Judging and Prizes

A blue-ribbon panel of judges will select a first, second, and third place winner in each division. The judges will also award a "Best of Show" prize from all the judged divisions. All winning artwork in the competitive divisions will receive a Certificate of Appreciation.

Prizes for judged divisions:

Each competitive division will have three (3) winners, 1st – 3rd place. Then one piece will be named best of show.

- 3rd Place: White ribbon and Certificate of Appreciation
- 2nd Place: Red ribbon and Certificate of Appreciation
- 1st Place: Blue ribbon, a \$100 Gift Card which will be sent to you after the contest has completed for www.shopelvis.com and Certificate of Appreciation.
- Best of Show: Trophy, \$500 Gift Card which will be sent to you after the contest has concluded for www.shopelvis.com and Certificate of appreciation.

General Guidelines

1. No selling or bartering for contest artwork will be allowed on Graceland Property.
2. Original artwork may not be reproduced in any manner or in any form including limited editions or prints for sale.

3. Artwork will not be licensed or sold by Graceland except as otherwise provided for herein.
4. Entrants wishing to donate their artwork to Graceland should check the appropriate box on the Official Entry Form.
5. Entrants may not remove their own artwork from the exhibit.
6. By entering the contest, the Contestant grants to EPE the following rights in perpetuity: (1) the right to publicly display the artwork at the contest; and if the artwork is either donated or loaned to EPE after the contest is concluded, the right to publicly display the artwork at any venue deemed appropriate by EPE and; (2) the right to photograph or otherwise reproduce the artwork for the use in connection with (i) promotional or advertising activities undertaken by EPE or (ii) one or more publications featuring contest artwork.

Eligibility

1. All entries must be original works (not copies) and must be the work of the contest entrant.
2. Contest applicants may not submit more than one work per category. If an entrant submits more than one entry within the same competitive division, the committee will select one of the entries at its discretion for the competitive division and will display the other(s) in the Exhibit Only Division.
3. All artwork must relate to Elvis or Graceland.
4. Previously submitted artworks or pieces of artwork are not eligible.
5. All entries must be framed, glazed or mounted with protective covering as appropriate and be ready for display. Plexiglas-TM or another non-breakable surface should be used instead of Glass. Glass has been known to break during shipment; Graceland shall not be responsible for damage to artwork and will not replace any broken glass due to shipment. All entries should have fixtures or wire attached to the back for hanging.
6. Employees of Elvis Presley Enterprises or their immediate family are ineligible. Vendors and licensees of EPE are also ineligible.
7. The entry deadline is FRIDAY, July 31, 2009. Entries received after this date will not be exhibited. Artwork must be received no later than this date to be eligible for the exhibition and contest.
8. Due to space restrictions, any entries larger than 4' x 4' may be withheld from the exhibition at the discretion of the Elvis Art Contest Committee. Any artwork larger than 4' x 4' must be approved prior to entry. Please contact EPE with any question or email question to archives@elvis.com.
9. Graceland reserves the right of final approval and the decision of whether to display any and all entries.

Contest Fees

1. An entry fee of \$10.00 must be received along with the artwork for artwork entered in any of the competitive division. Anyone wishing to enter the contest and not pay the entrance fee can do so by checking exhibit only on the application and their artwork will be displayed as part of the contest but not eligible for judging or prizes.
2. All entry fees must be paid by check or money order (in US Dollars ONLY), NO CASH will be accepted.

Artwork Liability Limitations

While every reasonable precaution will be taken for safeguarding exhibits, it is understood that in no case

shall Elvis Presley Enterprises, its affiliates, directors, officers or employees be held responsible for any loss, damage, or injury to any artwork while participating in the Elvis Week Art Exhibition and Contest.

Display and Insurance

Artwork will be displayed in a secured area. In case of any damage occurring during the exhibition, Graceland will insure artwork up to \$200 per individual entry. Graceland reserves the right to challenge the insurance evaluation in the event of a damage claim.

Shipping

Entrants are responsible for any fees incurred in shipping artwork to and from Graceland (this includes customs charges). Entrants should make arrangements to pick up their artwork on Sunday, August 16, 2009 between 9:00 am 12 noon at the Graceland Ticket Pavilion. ARTWORK MUST BE PICKED UP BY THE ENTRANT or a duly authorized representative. Any artwork not picked up at these times must have prior shipping arrangements made and paid for. Any artwork not picked up or shipping arrangements made by September 19, 2009, will be considered a donation to the Graceland archives.

FOR MORE INFORMATION

For further information, please visit www.elvis.com or contact Graceland at 1-800-238-2010. Outside continental U.S. call 901-332-3322 or Fax: 901-344-3101. Contact us by email at archives@elvis.com.

Elvis, Elvis Presley, Graceland, and Elvis Week are trademarks of Elvis Presley Enterprises, Inc. 2009 Elvis Presley Enterprises, Inc.

25th Annual Elvis Week Art Contest and Exhibit Official Entry Form

To enter, complete this entry form and mail/ship the artwork with entry form attached to:
ELVIS WEEK ART CONTEST & EXHIBIT 2009
1532 Two Place
Memphis, Tennessee 38116

2009 Elvis Week Art Contest Entry Form

Please print in block letters or type. This entry form may be reproduced.

Specify exhibit category (check only one, \$10.00 entry fee required):

- Non-professional Professional
 Photography/Digital Craft

No entry fee required: Exhibit Only Children's

Name _____

Address _____

City _____ State _____ Province/Country _____

Zip/Postal-Code _____

Phone _____ Fax _____

Email _____

Medium of Artwork _____

Title (if any) of Artwork _____

Return of artwork: Will pick up
 Check or Money order *enclosed, made payable to EPE in U.S. currency*
 Donate to Graceland

Delivery service requested: USPS UPS FED EX

By signing this application, the Contestant agrees that the contest guidelines are incorporated by reference as if expressly set forth in this application and the Contestant has read and agrees to be bound by all terms and conditions set forth in the guidelines.

Signature _____ Date _____