

## **Dazzle Your Guests with an Event at Elvis Presley's Graceland.**

Imagine.....strolling, beverage in hand, through the fabulous Elvis Presley Automobile Museum surrounded by one of the most awesome collections of hot cars, motorcycles, and "toys" ever assembled under one roof.....all the while being entertained by Elvis himself on a huge drive-in movie screen!

Stress free planning is our specialty. So whether you've got a small intimate group or a large convention to entertain, Graceland's Special Events Department will help you create the most memorable event ever...for both you and your guests!

Contact us and put the magic of Elvis in your next event!

Graceland has several properties to offer. Special events and evening tours are offered to groups of 50 guests or more.

We can work with any size group; however, we must require a minimum of 50 people for pricing purposes. If your group numbers 49 guests or less, or is exceptionally large, we will do our best to accommodate you.

At this time, properties are available for evening events only.

Our Special Events Department will work with you to determine which of them would best suit your group's needs. In the case of very large groups, we can utilize our entire Plaza complex to entertain your guests with a rotation-type event. While some are enjoying dinner in one or more of our event venues, others are touring or shopping. Events like this truly give guests a feeling of ownership!

### **A Private, Nighttime Tour of Graceland**

The ultimate Graceland experience will incorporate a private after hours tour of the Graceland Mansion. Your guests will board a shuttle bus in front of the Ticket Pavilion and be driven to the front door of the Graceland Mansion. Mansion tours are self guided audio tours, which allow your guests to proceed at their own pace. Our party guests usually spend 45 minutes to an hour on the tour. After the tour, the shuttles will deliver your guests back to the Plaza to visit additional attractions or to one of our venues for fabulous food and libations. You may include a visit to any, all, or none of Graceland's attractions. All tour prices are inclusive and are based on a minimum of 50 people.

#### **Platinum Tour - \$38.00 per guest**

Includes all of the attractions – Mansion, Automobile Museum, Planes, Sincerely Elvis – Approximate tour time 1 hr. 30 min. – 2 hrs.

#### **Graceland Mansion - \$28.00 per person**

Approximate tour time: 45 min. - 1 hr.

#### **Elvis Presley Automobile Museum - \$12.00 per person**

Approximate tour time: 30 - 45 min.

#### **Lisa Marie Jet / Hound Dog II Airplane - \$9.00 per person**

Approximate tour time: 20 - 30 min.

#### **Sincerely Elvis - \$8.00 per person**

Approximate tour time: 20 min.

All tour pricing will be charged according to your final guarantee, actual attendance or the 50 person minimum, whichever is greater.

The Mansion and grounds are available for GUIDED TOURS ONLY. Dinners, parties, and other functions may be held only in the Graceland Plaza locations as described above. We receive many requests to offer the Mansion and grounds for such activities, but out of respect for the fact that this was Elvis Presley's home and is where he and members of his family are buried, we do not allow functions on the grounds.

## **Event Facilities**

### **Ticket Pavilion:**

*Capacity: 250 – Seated; 300 - Cocktail/Reception*

*Minimum Guest Required to reserve facility: 100*

By day, this property serves as our plaza ticket office and guest services center. However, at night, with its softly lighted glass columns and large expanse of windows offering a breathtaking view of the beautifully lit Mansion and grounds, it is transformed into a truly lovely event facility. We require a minimum of 100 guests to reserve the Ticket Pavilion. If a smaller group requests the Ticket Pavilion there is a \$500.00 rental fee in addition to food and beverage charges.

### **Elvis Presley Automobile Museum:**

*Capacity: 150- Seated; 250 – Cocktail/Reception*

This one-of-a-kind museum is the perfect location for a cocktail mixer, but has also been home to seated dinners and "dances in the street." Your guests can "stroll the streets of Memphis" to view this Fabulous collection of Elvis' cars and motorized "toys" or pause to watch "The King" on the full-size movie screen located in the "Drive In" area. The "Drive In" is also a wonderful location to screen any videos you may have planned as a part of your event. Your guests will rave about this property! When an event is held in the Elvis Presley Automobile Museum, the \$12.00 per person attraction fee will be charged in addition to the per-person menu charge.

### **Chrome Grille:**

*Capacity: 110*

The Chrome Grille offers an exciting mix of neon lights, ceiling mounted car hoods complete with lights, a limo style booth, lighted highway signs and signals and one of Elvis' Harley Motorcycles. It is equipped with an "exclusively Elvis" Wurlitzer jukebox that can be programmed with unlimited free plays for your guests for a fee of \$150.00 plus tax. Your guests will enjoy many of Elvis' greatest hits from the 50's, 60's and 70's.

### **Rockabilly's Diner:**

*Capacity: 65*

A fifties-styled diner, complete with neon, and wall-mounted jukeboxes, Rockabilly's is a "step back in time." It also features an "exclusively Elvis" Wurlitzer jukebox which can be programmed with unlimited free plays for your guests for a fee of \$150.00 plus tax. Your guests will enjoy many of Elvis' greatest hits from the 50's, 60's and 70's.

### **Other Options:**

There are two sizable covered areas outside in the Plaza available for use. In addition, we have space available to set up large tents behind the Plaza. By using these alternative options, we have successfully entertained up to 1,200 people at a time.

## **Entertainment**

Entertainment is available to fit any budget or requirement. We will be happy to book a DJ, band, Karaoke, or a specialty act for your event. If you prefer, you may book your own. However, we must request that the name, image and likeness of ELVIS PRESLEY not be used without express permission from Graceland. Improper references pertaining to Elvis are NOT allowed on Graceland property in any context. Elvis Presley Enterprises would like to thank you for your consideration in this matter.

Graceland also offers rental of customized "exclusively Elvis" Wurlitzer jukeboxes, which can be programmed with unlimited free plays.

## **Event Pricing**

### **Catering**

All food and beverage must be provided by Graceland or one of our approved caterers. (Pig-N-Whistle, Corky's, Cotton Boll Catering, Just Catering, Tellini's, A Moveable Feast, Heart & Soul and The Peabody) The per person cost of your food service includes the food, dinnerware, tables, chairs, set up, break down, staffing, white linens and the facility. There is NO ADDITIONAL RENTAL for any of our regular event venues. However, if an event is held in the Elvis Presley Automobile Museum, the \$12.00 per person attraction fee will be charged in addition to the per-person menu charge.

Sample menus from our caterers are available. Please do not feel limited by these selections. We will be happy to custom design a menu just for you! Once your event is confirmed, we must have your contract and \$500 non-refundable deposit, within 30 days of reserving the facility.

Your deposit will be applied toward your final bill, provided there is no damage or property loss. Events hosted by individuals ARE PAYABLE IN FULL 10 days in advance of the event. Corporate events may be billed after the event with approved credit.

Graceland does some in-house catering through our Food Service Department. However, due to limited kitchen facilities, at the present time we must limit our catering to groups of 100 guests or less.

A 20% service charge and 9.25% sales tax will be added to all food items including coffee and tea. All food and beverage prices are subject to change without notice.

### **Bar Service**

Bar Service is available. We offer Host or Cash bars or a combination of the two. If you would like to provide your guests with drink tickets, we will allow a number of drink tickets per guest, which will be billed to your group, and then a cash bar when tickets are gone.

Premium Brands - \$6.50 per drink  
House Brands - \$5.50 per drink  
House Wine - \$4.50 per glass  
Premium Wine – Pricing Depends on Selection  
Domestic Beer - \$4.00 each  
Imported Beer - \$4.75  
Non-Alcoholic Beer - \$3.00  
Soft Drinks - \$1.75  
Bottled Water - \$2.50

Beverage prices apply to both cash and host bars.

#### Bartender Charges:

Host Bar: \$30.00 per hour per bartender  
Cash or Combination Bars: \$35.00 per hour per bartender  
One additional hour will be charged for set-up and breakdown per bartender.  
There is a \$100.00 minimum on cash bar sales.

#### Cashier Charges:

\$15.00 per hour cashier charge or each cash bar or combination bar.

We recommend one bar per 75-100 guests. If you request any number of bars above and beyond the standard recommendation, there is a \$150.00 plus tax additional bar charge per bar. This charge applies whether you have a cash, host, or combination cash/host bar.

### **Special Services and Equipment**

#### **Decorations**

Our Back-to-the-Fifties Centerpieces never fail to generate that fabulous fifties rock n roll feel and are perfect for either the buffet or dinner rounds. Each features either a pink Cadillac or an aqua Thunderbird mounted on a custom-made stand complete with glittered records, slinkies, bubble-gum, and a banner ribbon! Sure to create a WOW. Each rents for \$25.00 plus sales tax.

We also have several large buffet pieces for rent as well as outside décor, such as a lighted mini movie marquee, which can be personalized to congratulate or welcome your group. If you prefer, we will gladly arrange for custom or floral pieces to specifically complement your event.

Be sure to ask your Special Events representative about other in stock options.

#### **Invitations**

Your guests will know something special is in store for them when they receive one of our custom-designed invitations. Invitations are priced at \$2.95 each plus tax. Another option for an eye catching, inexpensive invitation would be one our

vast array of colorful postcards.

### **Merchandise**

Many times, groups will want to arrange for souvenirs or special gift awards for their guests. We have a huge range of choices available from our gift shops or warehouse department - usually at prices below the normal retail, and sure to fit any budget.

### **A/V Equipment**

Graceland has an extensive inventory of A/V equipment available for rent; and, if you wish, we can provide an on site technician for an additional charge.

### **Customized Items**

With prior notice, we will be happy to order customized items, such as swizzle sticks, T-shirts, napkins, glasses, etc., for your event.

### **Photography**

We will arrange a photographer for weddings and receptions, or for candid "roving-eye" type shots.

### **Specialty Items**

Our Special Events Staff will also be happy to coordinate the ordering/rental of fine china, crystal, linens, chair covers, ice sculptures, champagne fountains, cakes, or any other item you think would add to the success of your event.

### **Other Services**

Other services such as valet parking or extra security can also be arranged.

## **General Policies and Procedures**

### **Video Cameras**

Video cameras are not allowed in any of the attractions or gift shops. However, you are welcome to videotape in the following areas: Ticket Pavilion, Rockabilly's Diner, Chrome Grille, and outside in the Pavilion Area.

### **Still Cameras**

Still camera photography is allowed. However, flash photography is prohibited. For 35mm cameras, 400 speed film or higher will produce good results-even without a flash.

We must ask that no food or drink be taken aboard the shuttles or the airplanes. Thank you for your consideration.

\*All prices are subject to change without notice.